# Citrus Market Trends Russia & Ukraine Focus



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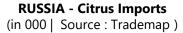
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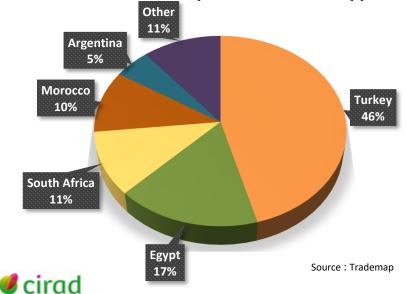
# Focus – Russia Citrus Market Overview







### **RUSSIA - Citrus Imports 2021 - Main Suppliers**

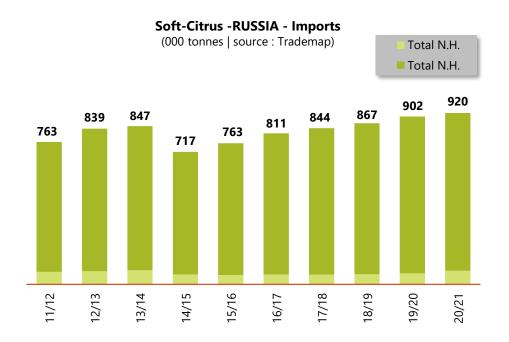


A 1.7 million tons market in 2021

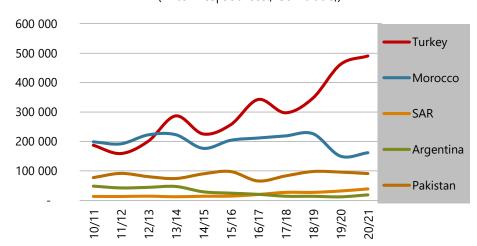
 A constant growth since 2015 (+240 000 tons in 5 years)

- Suppliers mainly from the Northern Hemisphere (79% of total supply in 2021)
  - Turkey's first trading partner (40% of total citrus exports | 780 000 tons in 2021)
  - Egypt and Morocco dedicating between 20% and 30% of their citrus exports to Russia
- Destination no less important for SH suppliers :
  - Argentina's second largest trading partner
     (19% of total citrus exports | 75 000 tons in 2021)
  - SAR sending 7% to 10% of it's total exports annually (189 000 tons in 2021)

# Focus – Russia Soft-citrus Market



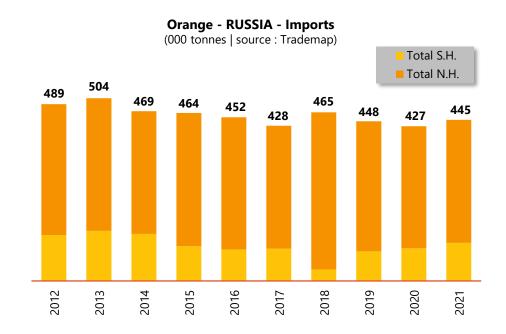
RUSSIA - Evolution of Soft Citrus imports from leading suppliers (in tonnes| sources:, Comtrade,)



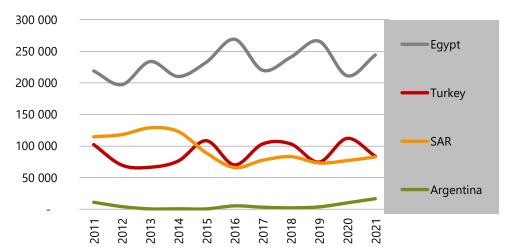
920 000 tons imported in 2021

- Constant progress since 2014-15:
   +200 000 in the last 7 seasons
- Soft Citrus imports dominated by NH suppliers (92%)
  - Strong development of Turkish imports (490 000 t in 2021 | +35%/ 4 season's average)
  - Erosion of Moroccan supply since 2018/19 (162 000 t in 2021 | -20%/4 season's average)
- Secondary destination for SH suppliers (8%)
  - 7% of total SAR soft citrus exports in 2021 (40 000 t) Steady progression in the last 4 years (+44%/ 4 year's average)
  - 38% of total Argentina soft citrus exports in 2021 (18 000 t)
     Also progressing gradually (+22%/ 4 year's average)

# Focus – Russia Orange market



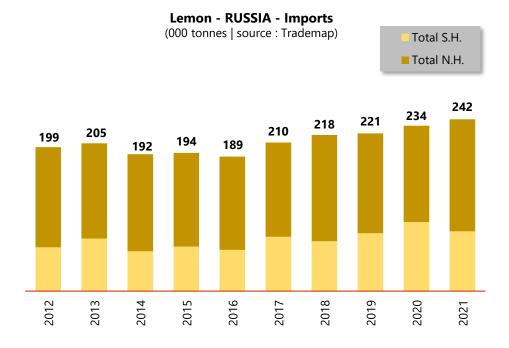
RUSSIA - Evolution of orange imports from leading suppliers (in tonnes| sources:, Comtrade,)



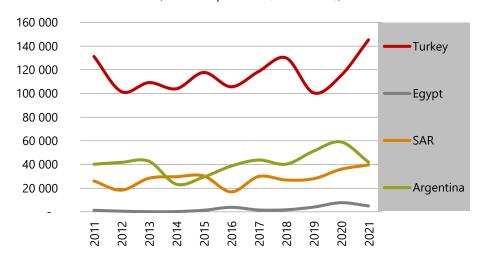
445 000 tons imported in 2021

- A slow decline over the last ten years:
  - 44 000 tonnes since 2012
- NH supply accounts for 76% of total orange imports
  - Steady Egyptian supply despite a strong alternation effect (244 000 t imported in 2021 | +4%/ 4 year's average)
  - Slight decrease of Turkey over the last 5 years (83 000 t in 2021 | -15%/4 year's average)
- SH supply tends to progress (+45%/ 4 year's average)
  - 6% of total SAR orange exports in 2021 (40 000 t)
     Steady trend over the las 4 years (+4%/ 4 year's average)
  - 19% of total Argentina orange exports in 2021 (16 000 t) Imports have been soaring in the last 2 years

# Focus – Russia Lemon Market



RUSSIA - Evolution of lemon imports from leading suppliers (in tonnes| sources:, Comtrade,)

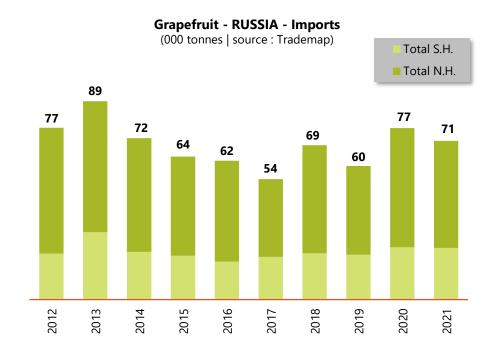


242 000 tonnes imported 2021

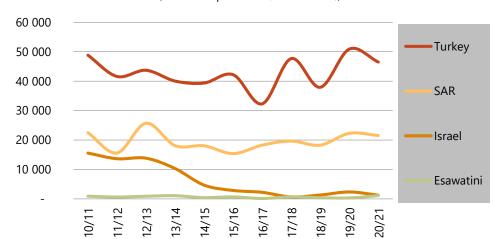
Steady growth since 2016: +10 000 t/year

- 2/3<sup>rd</sup> of supply ensured by Mediterranean origins
  - Turkish supply is soaring (145 000 t in 2021 | +25%/ 4 season's average)
  - Egypt is slightly gaining grounds (5 000 t in 2021 | +34%/4 year's average)
- Strategic market for SH suppliers
  - 1st recipient of Argentinean lemons
     (40 to 60 000 tons/year | 15% to 20% of lemon exports)
  - Early destination for SAR Lemons
     (25 to 40 000 tons a year | 8% to 10% of lemons exports)

# Focus – Russia Grapefruit Market



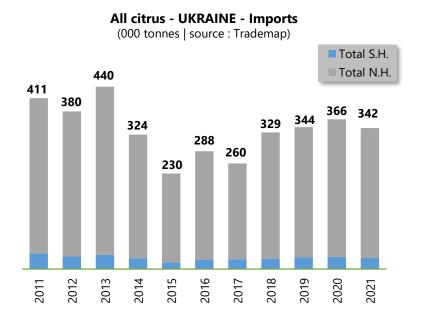
RUSSIA - Evolution of grapefruit imports from leading suppliers (in tonnes| sources:, Comtrade,)



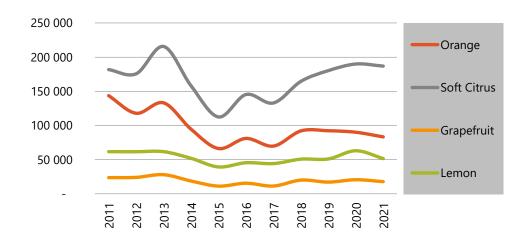
71 000 tons imported in 2021

- Steady imports over the last decade (+2%/10 years average)
- NH supply holds 67% of import shares
  - Almost exclusively ensured by Turkey (46 000 t in 2021 | +10%/ 4 year's average)
  - Plummeting Israeli volumes over the last 8 years (-13 000 t in since 2013 | 1 300 t in 2021)
- 1/3<sup>rd</sup> of supply ensured by SH origins
  - 13% of total SAR grapefruit exports in 2021 (22 000 t)
     Steady progress over the last 4 years (+10%/ 4 year's average)

# Focus – Ukraine Citrus Market



**UKRAINE** - **Imports by variety** (In tonnes | sources: Comtrade)



A 342 000 tons market in 2021

 A good market recovery since 2015 (+112 000 tons in 7 years)

- Suppliers mainly from the Northern Hemisphere (91% of total supply in 2021)
  - Turkey's third trading partner (10% of total citrus exports | 780 000 tons in 2021)
  - Egypt dedicates 4% its citrus exports to Ukraine
- Incidental destination for SH suppliers
  - 11<sup>th</sup> recipient of Argentinean citrus
     (8 to 10 000 tons/year | 2% to 3% of total citrus exports)
  - SAR sending limited volumes to Ukraine
     (12 500 tons in 2021 0,05% of total exports)

# Focus – Russian Ukraine Citrus Market : 3 main issues

#### Logistics?

A difficult context :

An upsurge of freight costs (multiplied by 2,5 times compare to last season). A soar in transit time due to congestion in ports and containers scanning process.

• Reduced shipping service to Russia: since March only MSC (Containerised) and Baltic Shipping (Conventional) have maintained their calls.

### Payments?

- International credit insurance coverage of Russia is gone. Payment facilities are given solely at the shipper's risk.
- Only 7 Russian banks are excluded from SWIFT, payments can still be made through banks that are not under western sanctions.
- Financial instability remains, Russian central bank lower interest rates to limit inflation and maintain exchange rates.

#### Consumption?

Retail price are soaring despite the effort to undermine the inflation
in April, retail prices of food were an average of 17.8%\* higher than a year to date.
Sugar suffers from a 67%\* increase, while fruits and vegetables retail prices rose up to 33%\*.

\*Source: Russia's statistics agency

- To week 17 departure, SAR lemon exports to Russia falling by 84% on a year to date basis
- To week 18 departure, Argentina lemon exports to Russia also diving by -16% on a year to date basis
- Since the outbreak of the conflict, exports of Ecuadorian bananas have fallen by 20% compare to 2021 (22 000 ton/week)