Banana consumption in Europe

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A structural or cyclical increase?

European banana consumption is soaring. If 2013 was an atypical year, the trend seems to be continuing in 2014. So what are the launch pads?

Informations
- Product(s): Banana
- Rubrique / Thématique: Economic analyses
- Country: Europe
- Keywords: Consumption, Price

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European banana market, southern hemisphere kiwi

Articles from same magazine
- Southern Hemisphere kiwi
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